

# CELM ASIA Online Seminar

## 『Cultivating a Psychologically Safe environment for Design Thinking』

~Examine success stories from leading organisations regarding innovation and learn to apply it to your company~

### Details

- Date : 14<sup>th</sup> March 2022 (Mon) 15:30~17:00 (SGT)
- Target : Everyone from junior managers to senior leaders
- Program Fee : Free
- Language : English
- Please RSVP through our Google Forms  
<https://forms.gle/NwQXTCzLio84pvUk9>
- Any inquiries can be made to [seminar@celm-asia.com](mailto:seminar@celm-asia.com) (Attention Kaori)

This will be an online seminar.  
We will send the URL link closer to the actual day.

### Seminar objectives

In today's VUCA world, it is now more important than ever to have a company whose staff are constantly generating new ideas to keep ahead in the market. We hope that through this seminar, participants can learn to cultivate a culture of Design Thinking within their company and understand the importance of psychological safety to facilitate such a culture.

### Seminar content

In this one and a half hour seminar, we will cover the following topics

- What is innovation? A look at the 4 types of innovation and the case studies of innovation in leading organisations
- How do we create a culture of innovation and the common challenges
- Frameworks applied by organisations and why they have worked
- Importance of psychological safety

### Consultant

#### Mark Stuart



Mark is a sought-after corporate trainer, executive coach, and international keynote speaker from award-winning training company Anagram Group. He trains over 400+ MNCs, government agencies, and universities in Innovation, Leadership and Soft Skills.

Mark is a Certified Speaking Professional (CSP) – one of only 15% of speakers globally with this title - the speaking profession's highest earned designation, based on revenue, bookings and performance.