



Cross-Sector Innovation Program in SE Asia

~Creating new business ideas for the post
COVID-19 world~

Activate Your Potential

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Why SE Asia?



Anything is Possible!

Grab any idea or inspiration for a new product/service and turn it into reality.

Never hesitate! 60% is enough to kick-start something new!



Speed is Key!

Quick decision making.
Thirst for fast and continuous economic growth.
Governments like Singapore uphold their budgeting policies even under COVID-19.



Continuous Growth!

SE Asian markets tend to grow without much deliberate effort.
For example, Indonesia's population is twice as big as Japan's, with a 5% GDP growth rate.

SE Asia is the epicenter of disruptive innovation!

Program characteristics

Online

Everything from pre-assignment to workshops will be conducted online. The program has been designed to maximize the benefits of remote training and allow fast communication as well as better final outputs. Information can be gathered from around the world to broaden perspectives and generate innovative ideas.

Cross-sector

Participants from different industries can bounce different ideas off each other and together, break old molds and create new, innovative business solutions.

Impactful Output

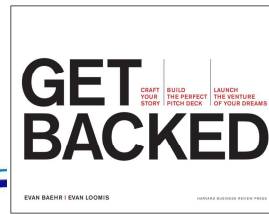
Participants will be guided through the entire process of building a solid business plan from mere ideas. They will be trained on the important skills necessary for making effective pitch presentations with a focus on practical and impactful final output.

Inspiration + Business Creation

Furthermore, we will arrange exchanges with organizations such as EDB (Singapore Economic Development Board) and BLOCK71※ so that we can provide participants with inspiration as well as opportunities for networking and transforming their business ideas into reality.

※BLOCK71 is an ecosystem builder and global connector with incubators (250 startups, 30 incubators/investors/venture capitals).

Turning ideas into business plans

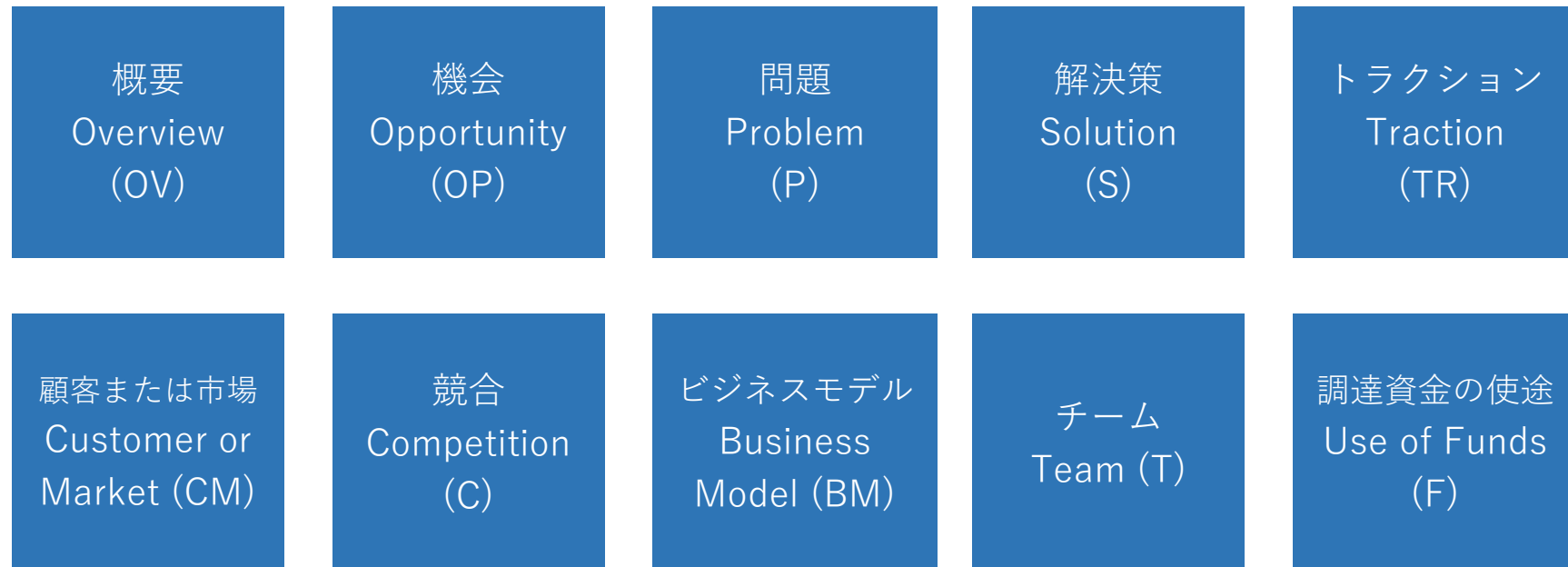


● Learn how to create effective pitch presentations

- “Pitch” comes from the phrase “elevator pitch”, whereas you try to present your ideas to a senior executive as precisely and convincingly as possible and get his/her buy-in all within 15 seconds.
- In other words, it means to express the appeal of something in a short amount of time.

● Learn how to organize and present your ideas in a visually appealing way

- Turn exciting ideas and information into easy-to-understand presentations using pictures and illustrations.
- Be able to present your vision and business model like a story with just 10 slides. Each slide resembles a manga frame that tells a part of the story. The trick is to focus on each of those frames while also creating an overall flow that ties all the elements together.



Others

- Date : October, 2020 – Jan, 2021
- Language: English
- * No minimum requirement and apply from 1 pax / company!
- * For inquiries or registration, please contact Ms. Taguchi or Ms. Fraser at seminar@celm-asia.com